



## Media Release

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### Technology Veteran Ray Zwiefelhofer Joins OpenChannel Network

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Silicon Valley: (August 1, 2007) – OpenChannel Network “OCN” announced today industry technology veteran Ray Zwiefelhofer has joined the Company as principle and Chief Technologist. Mr. Zwiefelhofer has over twenty years of technology solutions development, product strategy and startup experience. Mr. Zwiefelhofer most recently was CEO and founder of nQueue, Inc. and was largely responsible for the visionary embedded software solutions in major copy machines such as Canon Ricoh and Xerox.

Media and advertising are among the fastest growing internet areas. OpenChannel has a the potential to be a successful player in this market. I am thrilled to be a part of their management team and assist them in this endeavor. Stated Ray Zwiefelhofer

We are very excited to have Ray’s skills here at Openchannel. His Strategic thinking and technology solution background will bring company to a new level. Ray and I have worked together in several prior startups and am eager to have his talent included in OpenChannels future. Stated Tracy Bender CEO of OpenChannel

#### **About OpenChannel Network**

The OpenChannel Network provides turnkey solutions to assist our customers in creating and maintaining and web based media content channels. It is our vision to create useful online content channels for the masses, much like satellite television redefined it’s broadcast market. OpenChannel offers solutions ranging from channel creation and marketing to full content design solutions. Our customers range from small entities seeking to explore the benefits of online broadcast presence, to companies such as Thomas Kinkade seeking to create a dominate multi-channel network. [www.openchannel.com](http://www.openchannel.com)